

Imagine a **webMD™** with a live doctor for
personalized, interactive **medical advice**



"AMA reports that over 2/3 of all doctor visits were for information only or for matters that could be handled without a physical visit to the doctor"

"Increasing premiums are forcing Fortune 1000 Corporations to move towards Self insured, high deductible insurance plans, that are changing the way healthcare is accessed"

"NY Times reported that over \$300B was spent annually on avoidable visits to the ER"

..... hence a need for a teleconsultation solution to fill the non critical response gap

➔ About TeleDOCS

TeleDOCS is a customizable OEM virtual clinic platform that allows doctors to supplement brick and mortar doctor's offices with an online virtual clinic for their patients to consult from their home computers or mobile platforms thru teleconsultations. Virtual clinics are a boon for patients seeking information consultations, pre-consultations, followup consultations, etc, for life style related diseases, pre and post operative situations, second opinions, and medical situations that generate a lot of interactive questions like cosmetic surgery, chemotherapy, IVF etc, where a visit to the doctor's office may not be necessary or to determine whether such a visit is necessary. TeleDOCS is a new age concept of providing a complete virtual clinic experience to patients so that they can minimize physical visits to the doctor's office, unless necessary.

TeleDOCS is a OEMable and customizable portal that allows patients to setup appointments, follow up with their doctor by email, case management/PHR and simulates an office visit using interactive audio and video. In the future support for digital equipment to measure vitals can also be enabled for a more complete care. The goal of TeleDOCS is to reduce traffic at the doctor's office for subjective and non-urgent matters, and increase the virtual visibility and access to patients who may not be very close geographically or may not have the time due to work, traffic etc. It could potentially allow additional revenue opportunities for doctors by way of concierge services to supplement their in office services.

- ✓ Create multiple Virtual Clinics
- ✓ Simple to use audio/video interaction
- ✓ Calendar - Schedule appointments
- ✓ Email a doctor for follows ups
- ✓ Connect instantly to a doctor on call
- ✓ PHR and case management support
- ✓ Session recorded for future reference
- ✓ HIPAA compliant - private & secure

Doctors can configure their calendar to show their availability for online consults, configure time slots, consultation charges etc. Customizable ecommerce module takes care of collecting money from patients and directly crediting to virtual clinic's account. Multiple clinics can be maintained to segregate patients, doctors and data.

The entire platform is hosted in the cloud, hence accessible from anywhere (doctor's office or patients home or from any browser or a mobile platform on the road). Just requires a computer or tablet or smart-phone with camera and headset/mic for a complete experience.

➔ How TeleDOCs Works

- 1 Upon engagement a separate Virtual Clinic (VC) will be created for each client
- 2 The VC admin can add doctors and registers patients to the Virtual Clinic
- 3 Doctor's profile and calendars will be updated by VC admin
- 4 Patients can setup an appointment or instantly connect to any doctor on call
- 5 Ensures continuity in consultative experience through patient history, session transcription and Personal Health Record (PHR) for case management and sharing
- 6 Uploads lab reports, radiology reports etc into PHR for continuity of information

➔ Benefits to Doctors

- 1 Expand your virtual presence, maximize time by reducing unnecessary office visits for followups and initial consults, additional revenue opportunity
- 2 Easily accessible to regular patients as they can consult from home or on the road
- 3 Launch your virtual clinic without major capital investment.
- 4 Consult specialists online while interacting with patients (multi party conference).

➔ Benefits to Patients

- 1 Talk to a doctor without having schedule appointment and drive down to the clinic
- 2 Simple and easy to use video/audio, simulates a live office visit experience
- 3 Maintain your health related information in PHR for case management & continuity
- 4 Replay archived sessions for revisiting doctor consultation and follow up advice